

# COMMUNITY ART MAGAZINE

Edition No. 01



**DEMO MAG**

**1st Edition**

7,000 Total Printed

Guaranteed Delivery to 6,780  
Addresses in Sullivan, MO 63080

USPS Every Door Direct Mail  
(Every Household, Business and PO Box)

ETA: Late Oct / Early Nov 2025

**EXCLUSIVE TO SULLIVAN  
LIMITED TO  
12 SPONSOR PAGES**

**RSVP DEADLINE  
SAT, OCT 4TH**

## SHOW ME Artists

[ShowMeArtists.com](http://ShowMeArtists.com)

**Think Local. Act Local. Shop Local Art Online.**



**LOCAL SPOTLIGHT FILM SERIES**

Supporting Local Artists  
& Accelerating Entrepreneurship





# Welcome to the Missouri Epicenter

We Are  
Right Here



Ozark Origins



Air Water Earth Adventures

Gateway to the West



## Hello!

Welcome to the Local Art Revolution! At its heart, this is about our town, home state talent, hyper-local history and the iconic road that connects it all. Historic Route 66 turns 100 years in 2026, shining a global spotlight on our community - for long after too. I believe art has the power to bring people together and help us see what makes a community unique. This is our chance to use art to beautify the town, while uncovering our heritage, history and heroes that make it all possible.

Show Me Artists was created to discover and spotlight hidden local talent in Missouri and all along Route 66. The mission is to re-focus local attention on supporting and accelerating the creative entrepreneurial journey. Art has a direct positive impact on tourism, the economy and the cultural identity of a town. Yet, only 1 in 10 artists are making a living with their craft. Together, we can change that.

Show Me Artists is a platform that connects communities to the hidden talent all around them, and makes it easy to shop local art online. Through a unique combination of an Online Art Store, a Hyper-Local Art Magazine, an Artist Spotlight Film Series and Immersive Seasonal Art Events, we're showcasing art as the foundation of community. Join us as we re-imagine the local Art Revolution together, and rediscover the most iconic art trail in the world!

Cheers!

*Joshua Medling*

Joshua Medling  
Founder, Creative Director  
Solarium & Show Me Artists  
josh@ShowMeArtists.com  
573-828-7320



Est. 2008

Small Business Marketing  
& Film Production Studio



Est. 2023

Local Artist Collective  
& Talent Agency



Est. 2025

Missouri Non Profit  
Community Think Tank  
501c3 Pending





## WHY A PRINT MAGAZINE?

Nothing cool comes in the mail anymore! This is the Gift of Art in the Mail.

Magazines are viewed page by page rather than being quickly scrolled past on a screen. This tangible and multi-sensory reading experience improves memory and brand recognition. Magazines are often shared with others or left lying around which creates a secondary organic reach of additional readers. It's also worth remembering that book sales are increasing as people have missed the feeling of reading through print rather than on a digital screen.

### Attention & Trust

Online contact is often consumed passively, with people multitasking on their phones. In contrast, print media commands focused attention, making your message more likely to be noticed and remembered. Additionally, research shows that print is perceived as more credible than online sources, building greater trust with your audience.

### The power of design & Longevity

Magazines have a distinct design and aesthetic that resonates with readers more than websites. Printed ads are more memorable due to the psychological impact of tangible literature. Unlike fleeting online ads magazines are kept for extended periods often revisited and shared creating a longer lifespan and more opportunities for engagement.

## INVEST IN THE LOCAL ARTS WITH US!

Art brings people together and has an incredibly positive impact on the community. When local artists are celebrated, it causes a proven direct positive on communities and economic development. Art improves physical and mental wellbeing and accelerates entrepreneurship. 30 Years of Studies by Regional Arts Council St. Louis (RACSTL) have continuously confirmed the positive, economic, and social impact the arts have on the community. The most recent study concluded the arts and culture sector of St. Louis City and County contributed over \$868 Million to the local economy in 2022.

**Attracted 8.1 Million People  
Attending Local Art Events**

**Generates Revenue for  
Local & State Government**

**12,000 Jobs  
\$611 Million in Wages**

**More Economic Activity Than  
Construction, Transport, and Agriculture in MO**

**Increased Local Property  
Values by up to 20%**

*Join us as we travel around Missouri to spotlight local artists and communities through a series of Art Fairs, Talent Shows, and Music Festivals along Historic Route 66 for the 100 Year Centennial in 2026.*

Mt. Helicon  
**Art Fair**

1st Event - Sullivan  
July 12-13 2024

2nd Event - Sullivan  
October 6-7 2024

2025  
River of OZ  
**Art Fair & Wine Tasting**

1st Event - St. James  
April 19 2024

2nd Event St. James  
August 16 2025

**RADIANT**  
ELEMENTAL ADVENTURE  
**Artists Retreat**  
LOST HILL LAKE  
**Lake Day Art Fair**

1st Event - St. Clair  
August 1-3 2025

1st Event - St. Clair  
August 3 2025

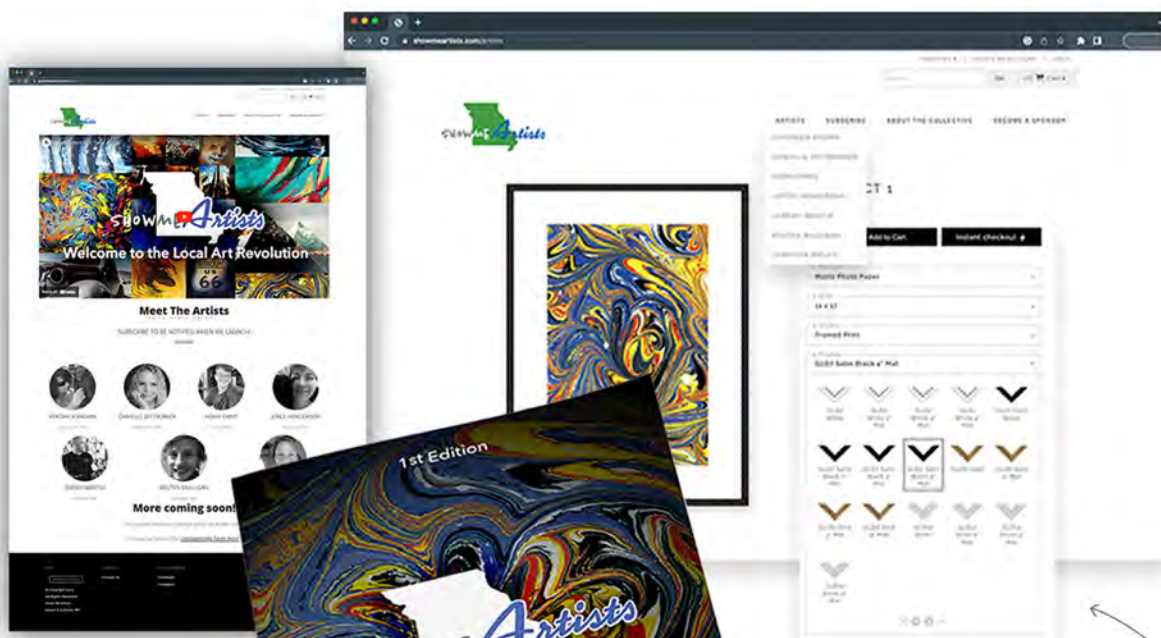
**COLLECTIVE  
RESET  
Festival**

1st Event - St. Clair  
July 26-27-28 2024



# Calling All Local Artists & Patrons of the Arts

Think Local, Act Local. Shop Local Art Online.



Local Community  
Print Magazines



Print-on-Demand  
Art Gallery

Artist & Sponsor  
Spotlight Film Series



Local Route 66  
Art Events

Art Fair



DIGITAL  
ECONOMIC  
DEVELOPMENT  
TASK FORCE



ShowMeArtists.com



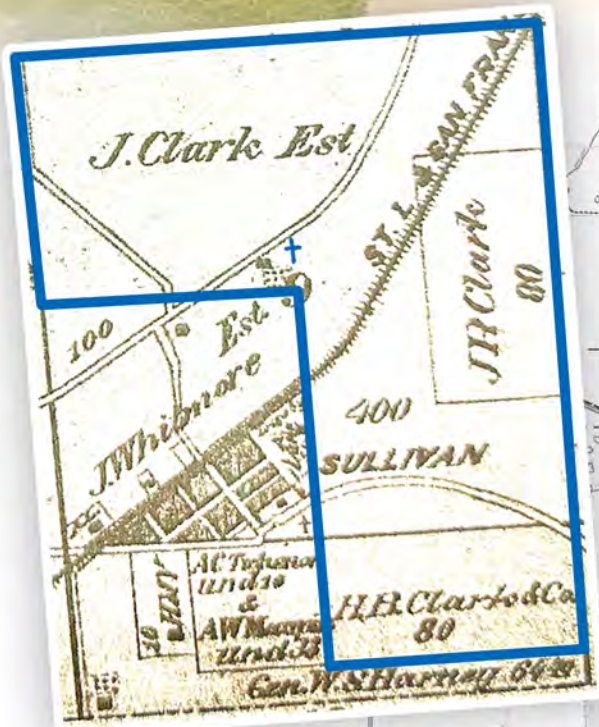




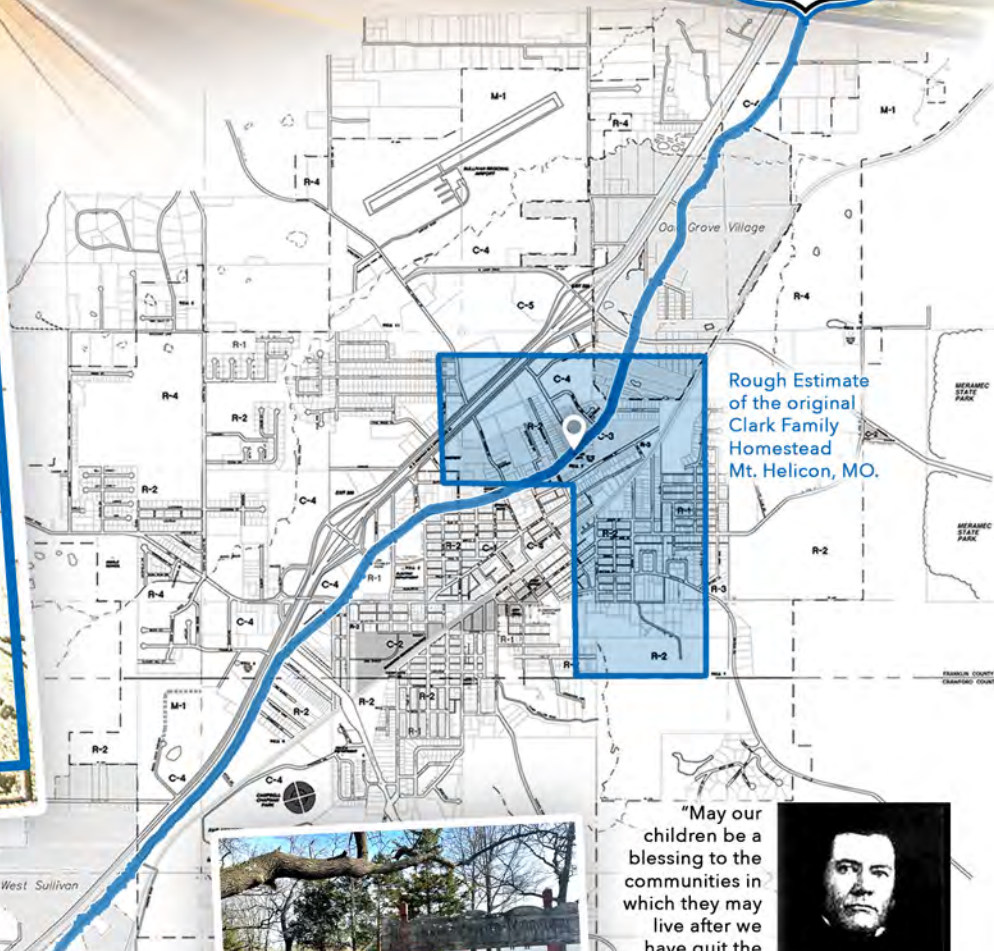
LOCAL SPOTLIGHT

2026

Historic Route 66  
100 Year Anniversary



**Mt. Helicon**  
c. 1840s



Rough Estimate  
of the original  
Clark Family  
Homestead  
Mt. Helicon, MO.

"May our  
children be a  
blessing to the  
communities in  
which they may  
live after we  
have quit the  
walks of men"

Rev. Jacob Clark  
1810-1857



## Rediscovering Mt. Helicon: A Route 66 Landmark In The Making

The Mt. Helicon Art Fair was a success! A joint endeavor between Anchor Church of Sullivan and Show Me Artists, has kicked off a promising restoration project for the Clark Family Cemetery. Huge shoutout to Franklin County Cemetery Society and members of the local DAR Chapter for clearing Clark's brush! This initiative aims to breathe new life into the historical site hidden away by time. The removal of overgrowth and debris and the cleaning of weathered gravestones has marked significant progress already. However, there is much to be done...





# Rediscovering Mt. Helicon

## A Historic Route 66 Landmark in the Making

There's a hillside on Route 66 on the east side of town in Sullivan, Missouri, that most everyone driving past would never notice, let alone be drawn into its historic origins over 170 years ago. It's been overgrown and the story forgotten until last fall in 2024, when a local art fair uncovered its roots historically, and literally. This was Mount Helicon, Missouri. The homestead of Jacob Clark's family long before the city of Sullivan was established.

For years we've worked here and walked past the old Clark Family Cemetery on E. Springfield (also Route 66). It's always been there hiding behind the overgrowth and crumbling walls. Headstones were set flat and now have standing water damage. Others have been pushed over by tree growth or vandals. Nothing meaningful has happened

out there for a long time. It's amazing this particular story had slipped so far out of sight. Mt. Helicon as the original settlement is mentioned briefly on the city's website and in the old town centennial history book, but no one has mentioned it since or attempted to investigate any further. The story goes that Clark purchased 440 acres here, but more research has revealed that he partnered in many businesses with neighbors and jointly owned thousands of acres all around. Some of his children also bought connected land extending the Helicon homestead from the original plot.

There's considerable research still to do to confirm details but we are getting closer to understanding the magnitude of the story and how important Clark really was in the early

development of this entire area.

With the Route 66 Centennial fast approaching in 2026, this was a miracle opportunity to retell local history and help shine a spotlight on our community that can inspire future generations to come love and work here. It's now our mission to keep the story alive and invite others to be a part of it.

### THE ANCIENT LAND OF OZ

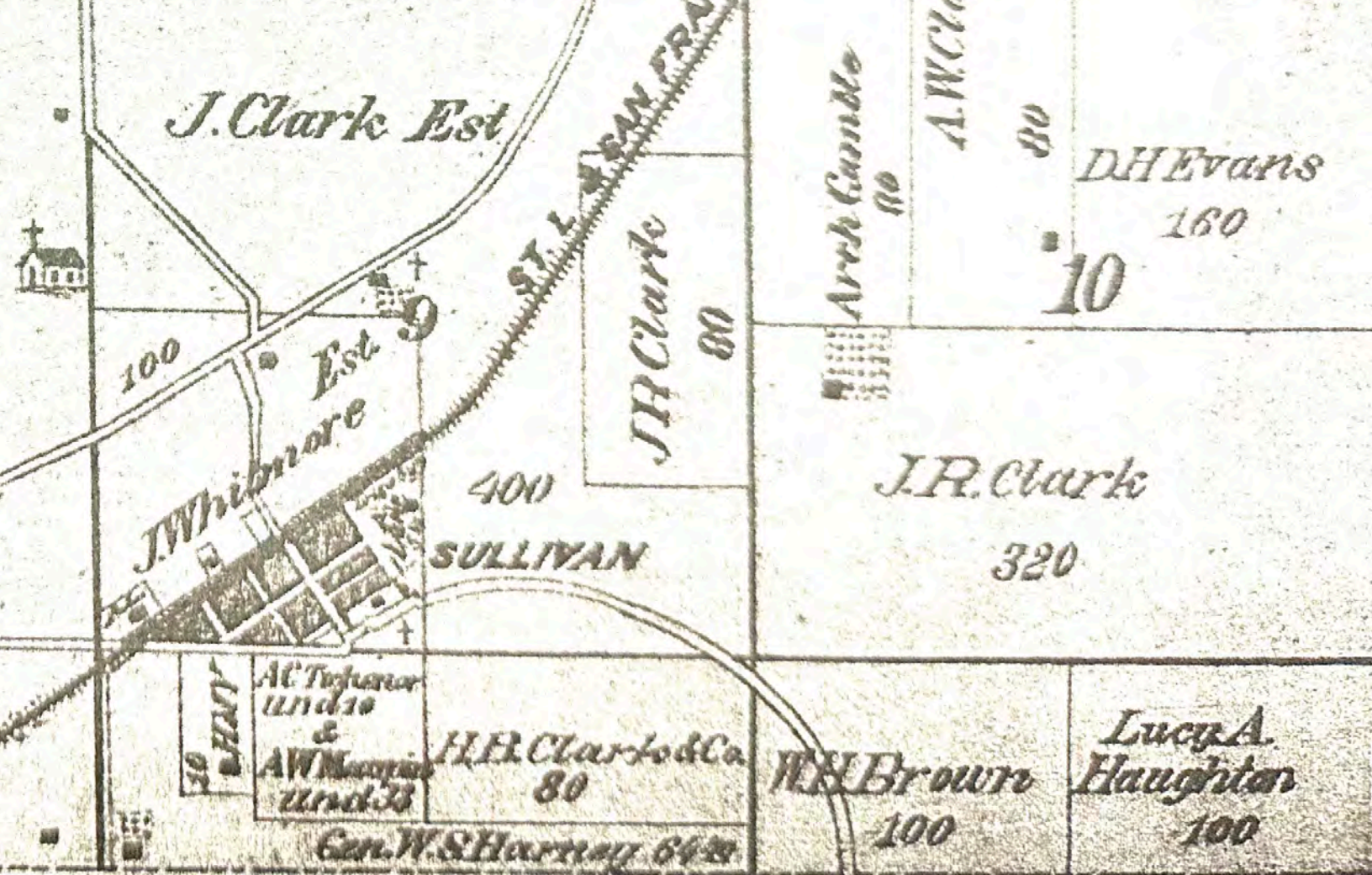
In the mid-1800s the Ozarks looked and felt very different. There were dense forests full of wildlife, clear springs cutting through limestone hills, and a majestic backdrop as early pioneers and their families began to settle the area. This land was ancient, pre-Cambrian mountains that were among some of the first to rise from the

sea and once may have been much taller than the Rockies are now. A sacred and unique ecosystem, rich with life that can't be found anywhere else in the world and an epic geological timeline.

When the first American settlers arrived here, they had to carve their lives out of raw nature. Travelers moved slowly by wagon on rough roads surrounded by wilderness. There was movement in every direction. Railroads were beginning to stretch across the state and the Gold Rush pulled men westward. Small communities began to form around rivers and old trails. The natural beauty and newly discovered resources led to the first townships springing up. Life was tough, but it was also full of hope in this idea of the "American Dream".







It was in this setting that the pioneer Jacob Clark built his home and became instrumental to the original growth of the area. Jacob was born in 1810 in Abbeville, South Carolina, and came here with his family to Franklin County, Missouri, in 1816 at the age of 6. His father died when Jacob was 14, leaving him largely on his own to build his future. In 1831 he married Phoebe Whitmire, also from South Carolina, when

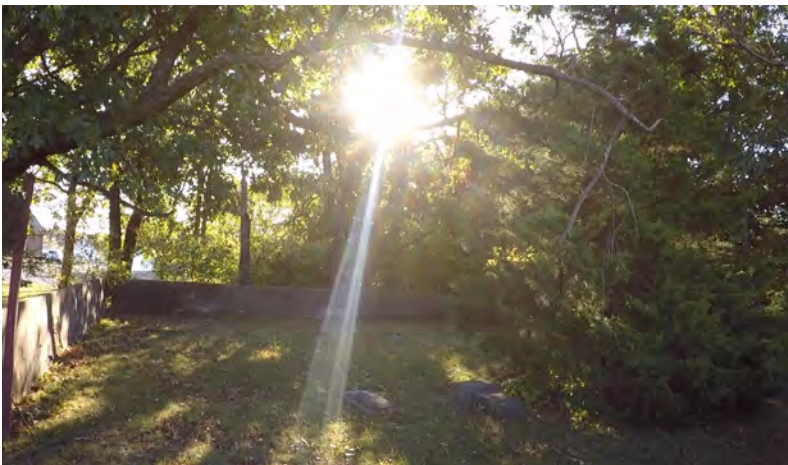
he was 21, and together they had eight children. By the mid-1830s he had entered the Cumberland Presbyterian ministry and by 1846 was documented preaching at Meramec Church near Stanton. His education was mostly self-driven, yet he rose to be one of the most eloquent and popular preachers in southeast Missouri. He became known as a respected minister, writer and editor of one of the earliest Presbyterian

newspapers in St. Louis, shaping public thought and connecting rural Missouri to wider conversations. He was also a trusted and fair merchant whose word was regarded as binding. Jacob was tall, strong, and carried himself like a gentleman. He preached with a voice that drew crowds. Friends and neighbors described him as kind and steady, the sort of man people turned to for both spiritual and practical guidance. His reputation stretched across Missouri, and in a time when character was constantly tested in public, his stood firm.

Jacob had a keen, penetrating eye and spoke with a pleasant voice and perfect articulation, yet it was always humble and carried a decided but kindly influence everywhere he went.

Jacob established his family farm of 440+ acres along present-day Springfield Avenue in Sullivan. This road has been many things over the centuries. A wildlife trail on the ridge, Osage Nation trail, the Old Wire Road, the Fremont Trail, and for the last 99 years Historic Route 66. Today, the I-44/R66 corridor remains integral to the whole state and the country.

Historically, communities were formed along rivers, and when the railroad was built many migrated to the tracks. Similarly, when the newly designated State Highway, Route 66, was born in 1926, the old railroad downtown slowly built up around the new highway, and as traffic increased, so did the gap between historic origins and economic prosperity.





Likely around the 1840s or earlier, Jacob's purchase of the land here set in motion a series of interesting events, some that we are only just now discovering.

Jacob named his land Mount Helicon after the famous mountain in ancient Greece associated with Apollo and the nine Muses, symbolizing art, inspiration, and culture. The choice shows a literary and symbolic mind and awareness of Greek myth and the arts. Apollo is the Greek god of light, prophecy, music, poetry, and agriculture, and the Muses are the nine goddesses of song and poetry. That's remarkable for a backwoods minister in the 1800s and tells us he wasn't just building a farm. He was trying to build civilization into the wilderness. For Clark to use that name here in the raw Ozarks shows that he saw this landscape as a new Helicon, a paradise full of natural beauty, waiting for art, faith, and human imagination to flourish.

Letters show he imagined the land as healthy, fertile, and promising. A frontier paradise that mirrored the American Dream before the railroad and industry transformed it. He wasn't just naming his farm. He had a vision of paradise rediscovered, a place where imagination belonged alongside survival.

By 1850 records show Helicon, Missouri, formally established in letters, but it was likely known much earlier. Clark and his family planted orchards, tended the land, and maintained the cemetery that would later carry his family name. Their homestead was a well-known local hub, store, and the first post office in the area. In 1856 the post office became officially recognized and Jacob's son, Austin Whitmire Clark, was appointed postmaster.

Unfortunately, Jacob died September 22, 1857, on his way back home after preaching one final sermon with unusual tenderness.

His funeral was held in heavy rain, yet neighbors came for miles. They crowded into the house and stood in the downpour just to pay their respects. After his passing, there was a deep void across the state and he was often described as irreplaceable.

A few years later, the whole community's energy shifted as the new Southwest Branch of the Pacific Railroad was coming.

Stephen Sullivan, a businessman and railroad contractor also from South Carolina purchased 169 acres in 1856 just before Clark passed. He donated land and the construction of the town's first train depot in 1859, and by 1860 it was finished. With the train arrival, a new post office was formally designated as Sullivan to honor Steven's donation. The post office at Mt Helicon was closed and Jacob's son Austin continued as postmaster at the new depot for a time.

As the railroad grew,

commerce and population clustered near the depot rather than around Clark's homestead. Businesses, hotels and services sprang up quickly. The new town developed along a rail corridor while Mt. Helicon's story faded. Over time Sullivan grew into a bustling railroad town, then later into a highway stop at Route 66, and eventually a commuter town to St. Louis with the construction of Interstate 44.

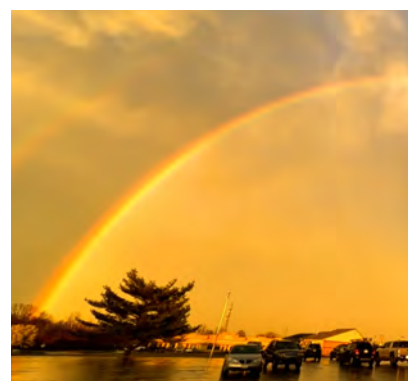
It's said that Clark thought well of Stephen Sullivan and reserved a plot in the Clark Family Cemetery for him and his wife Dorcus. Later, Sullivan requested to be buried on the highest point near downtown.

The cemetery grew to include three generations of Clarks and still holds so much untold history. The last few decades though, it's all become overgrown into obscurity. Until now.

In 2024 we agreed it was time to bring it back into the light with the first art

# The Power of Perspective

We want to inspire the Spirit of Adventure, Discovery and Creativity.







fair, right across from the cemetery, graciously hosted at the Anchor Church (formerly First Presbyterian of Sullivan and historically tied to Clark's ministry and legacy.)

After rediscovering the story and connecting the dots between the old name and Show Me Artists' mission to inspire art and entrepreneurship, it was clear we would call the event the Mt. Helicon Art Fair and use the energy to draw attention to the overgrown cemetery in order to begin raising money and thinking through a serious renovation project.

The Clark Family Cemetery and the story of Mt. Helicon is most likely the community's oldest and most iconic landmark. The fact that it rests on Historic Route 66 on the eve of the 100-year Centennial...? That feels like destiny.

With the art fair in place, we invited local artists to vend and donated a portion of all sales to restoration

efforts. A restoration committee was formed at the church and designated as the custodian of the land. Now the plan is in motion to use Route 66 to draw attention and fundraising for a proper historic landmark commemorating Clark's story and to use it to inspire a part of our community's living identity again.

Over the weekend during the art fair, the cemetery underwent an immediate transformation. Franklin County Cemetery Society, along with members of the local DAR chapter, the church, and local citizens, banded together, cut brush, trimmed trees, lifted downed headstones, and scrubbed the grave faces.

With creativity and focused attention, a little art fair uncovered a rich history and an opportunity to engage in co-creating our artistic identity by connecting art and history. This is for all of us and for future generations. The effort continues to maintain the grounds and while there

is a lot of work yet to do, this is a great start. The energy is growing.

This matters because our town has always struggled with identity. Like so many small railroad communities, we're split between a fading downtown, and box store interstate. But it doesn't have to be negative. In fact it all works together to paint the picture of the future of our town and the future of Route 66. The story of Helicon gives us something real to hold onto. It ties our heritage, history and heroes to the inspiration of the arts, and it gives us a foundation to build on. With the Route 66 Centennial coming in 2026, the timing couldn't be better.

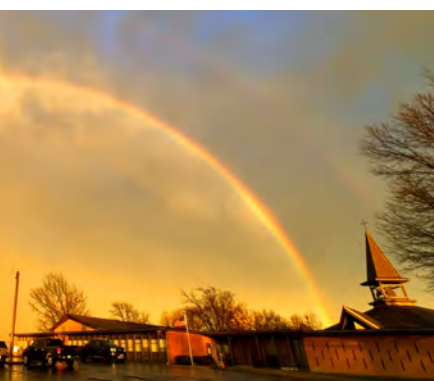
Clark's story is one of entrepreneurship and the American Dream. He came from a family without wealth and fought life's battles on his own, self-made through determination, courage, and the grace of God. He was a pioneer spirit who saw the Ozark frontier as

the new Helicon, a place of inspiration and paradise. Clark's role bridged worlds: faith and commerce, frontier and city, ancient ideals and new realities. He was a pillar of trust and identity, where life was uncertain and trust was everything.

Today, we have an opportunity to reclaim this authentic foundation of our community. We can use art to bless our town, give it a renewed identity, and leave a lasting impact for the next 100 years.

Show Me Artists and the Mt. Helicon Art Fair exist to discover and spotlight local creative talent, and to connect people with a shared sense of place. We aim to inspire people with the spirit of adventure, discovery and creativity just like Jacob Clark did nearly 200 years ago.

As we look ahead to the 2026 Route 66 Centennial, it's important to understand: the road is more than just a highway. It's a symbol of American







adventure, connecting small towns and inviting travelers to discover the stories and culture that make each stop unique. When a community embraces art, it reclaims its identity and co-creates a new one. Art is more than celebration. It is the heart of Route 66 as an iconic art trail and global symbol of the American Dream. Art can preserve history, but more importantly, it connects generations.

The same creative forces that guided the early settlers of Mt. Helicon are alive in the hands of our entrepreneurs, families, students and artists today. Each piece of art we create is a thread that ties the wisdom of the past to the

dreams of the future. In the same way that pioneers like Jacob Clark turned wilderness into a home, our community is turning creative visions into a new kind of heritage. Each brushstroke, each sculpture, and each art festival is a bridge that invites the next generation to walk in the footsteps of those who came before and to add their own chapter to the story. By embracing this legacy of creativity, we are celebrating the arts and passing a torch that will light the way for generations to come.

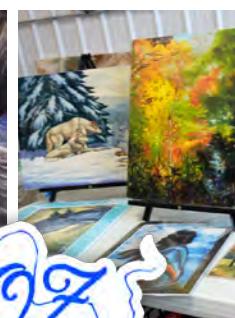
This message is for you: the undiscovered artist seeking a stage, the citizen who wants to see more creativity

in your town, the traveler searching for deeper meaning on the road, and the children who deserve to inherit a richer landscape.

The Centennial is a celebration of Route 66, but it is also a chance for every community to shape its future. The opportunity is here.

Through art, we can see the dream, and lead the way.

Think local. Act local.







Shop local, art, online.



Art is the Catalyst and a  
Bridge Across Generations











## Artist Spotlights in Development



Think Local. Act Local. Shop Local Art Online.



**SOLARIUM**

Spotlight Film Series - Coming Soon







**Veronica Brown**

Sullivan - Painting



**Ginny Blankenship**

Rosebud - Painting



**Derin Richardson**

Bourbon - Photography

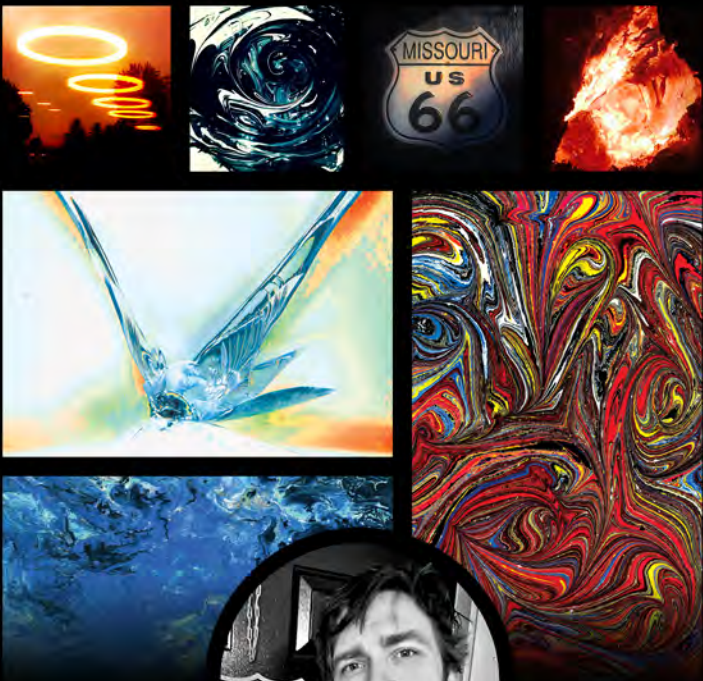



**Noah Ennis**


Columbia-- Painting





**Joshua Medling**  
Sullivan - Digital Art, Filmmaking

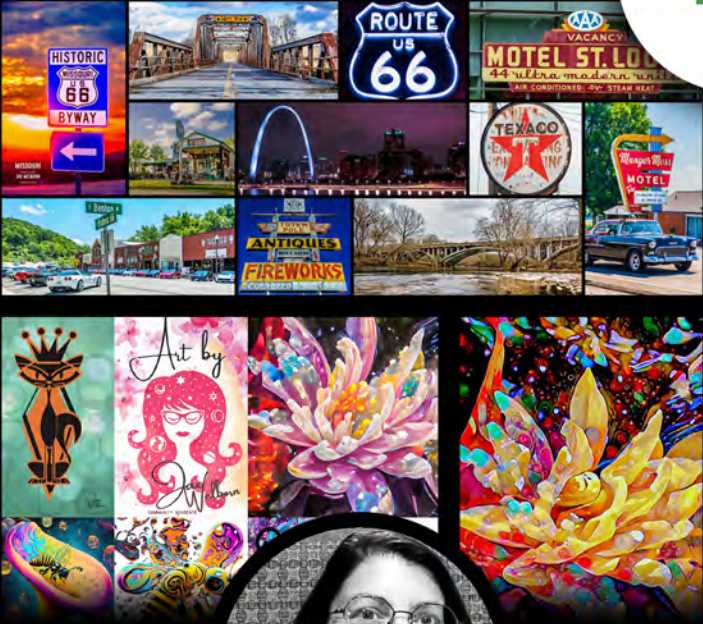






**Brittany Sundance**  
St. Louis - Painter, Photographer, Author

AVAILABLE ON  amazon



**Jax Welborn**  
Waynesville - Photographer, Digital Art



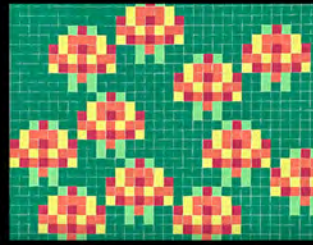

**Jacob Thomas**  
Sullivan - Painter







**Danielle Dittberner**  
Lake of the Ozarks - Painting



**Miguel de Agüero**  
Sullivan - Printmaking




**Corey Schottgun**  
Ironton - Painting




**Angela Helbling**  
Florissant - Photography








**AVAILABLE ON amazon**



**Paul Alexander**  
Sullivan - Author

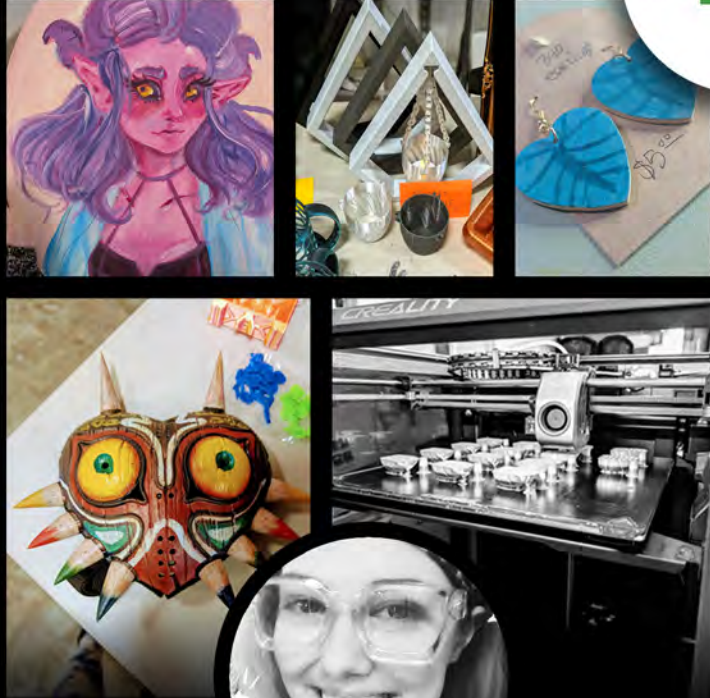




**AVAILABLE ON amazon**






**Carl Sparks**  
Branson - Author




**Hannah Bowman**  
Rolla - Painting, Jewelry, 3D Printing

**Doris Molina Ellsworth**  
Owensville - Painted Jewelry







LEGACY OF SHADOWS  
BOOK 1

# rites of PASSAGE

K.G. STORM

AVAILABLE ON  
amazon

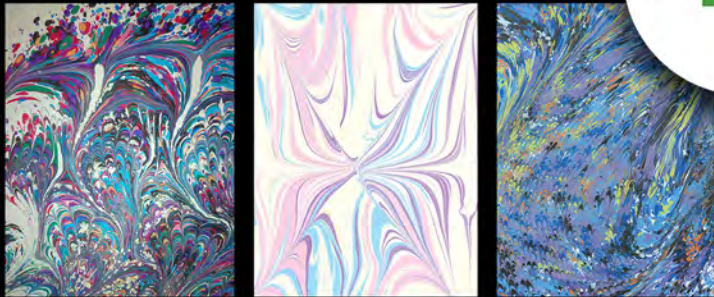



**K.G. Storm**  
Bourbon - Author






**Karen Hensley**  
Sullivan - Alcohol Inks

**Joyce Henderson**  
Bourbon - Marbling





**Jeremy Mantle**  
Bourbon - Photography








**Steve Smith**

Sullivan - Woodworking



**Donna Villani**

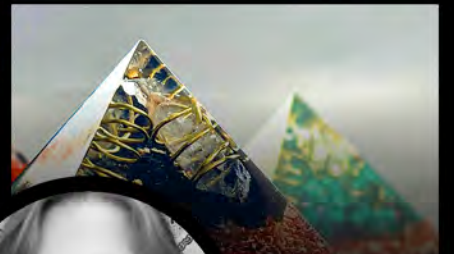
Sullivan - Author

AVAILABLE ON  
amazon



**Kolten Mulligan**

Sullivan - Photography



**Jennifer Ripley**

Sullivan - Organite Casting





# LOCAL ARTIST SPOTLIGHTS



## KNOW A MISSOURI ARTIST?

*Send them our way!*

Spotlights provide the space for artists to share their creative journeys and the vision behind their craft with everyone!





# Artist Support Services

## Fine Artists

- Original Sales & Fulfillment
- Limited Edition Prints
- Print on Demand
- Murals & Sculptures
- Event Booth Design
- Printing & Framing
- Print Photography

## Authors

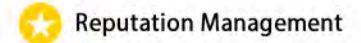
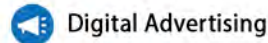
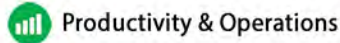
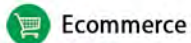
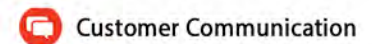
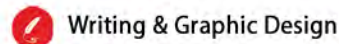
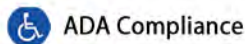
- Book Covers
- Posters & Bookmarks
- Publishing
- Audio Books
- Trailers
- Film Treatments
- Editing Services

## Musicians

- A&R Development
- Recording & Mixing
- Global Distribution
- Photography
- Album Artwork
- Music Videos
- Custom Merchandise

## Cooks

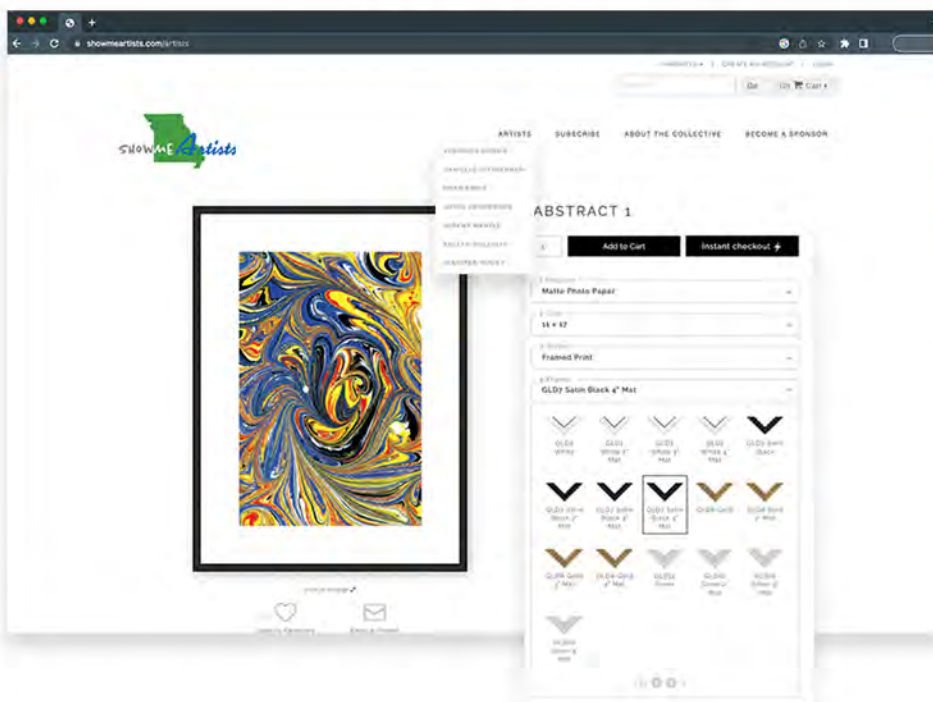
- Test Kitchen
- Cook Books
- Local Event Catering
- Cooking TV Show
- Photography
- Slow Food
- Wine Pairings



[www.ShowMeArtists.com](http://www.ShowMeArtists.com)



## art storefronts



Proud Member of Art Storefronts

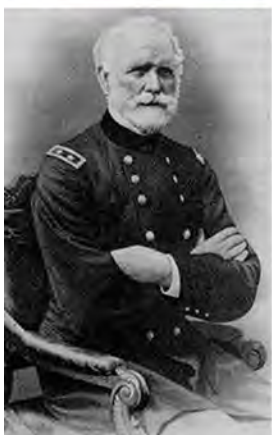
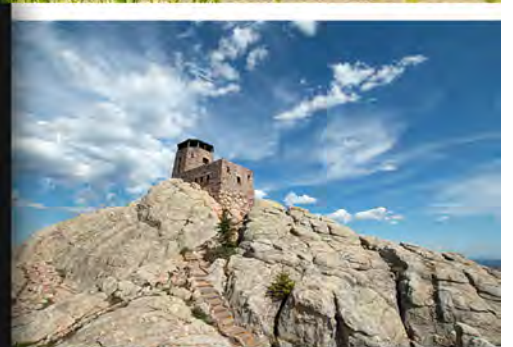


Learn more and  
get one just for you!



# Local Sullivan History

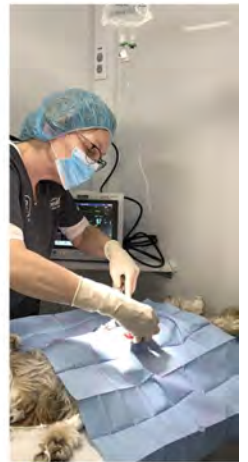
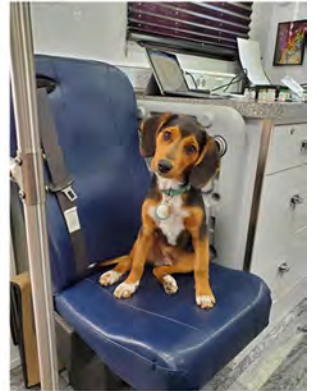
# General Harney & Black Elk's Peak





## Local Business Spotlight

## Day in the Life of a Mobile Vet



**Pet Country**  
**HOUSECALL**  
VETERINARY SERVICES



Dr. Connie Medling, DVM







< 48  
available

# Custom 1/4 Page Design

Your Message Here

**\$625**

< 24  
available

# Custom 1/2 Page Design

Your Message Here

**\$1,250**



< 12  
available

Guaranteed  
Delivery



EVERY DOOR DIRECT MAIL

**Sullivan, MO 63080**

**Households: 6,053**

**PO Boxes: 311**

**Businesses: 416**

**Total Addresses: 6,780**

# Custom Full Page Design

Your Message Here

**\$2,500**



# Example Local Custom Spotlight Pages

Engage your entire community in a tangible and memorable way!

## Local Business Owners & Industry



Feature  
Advertisement



Community  
Article



Crowdfunding  
Campaign

## Philanthropists & Community Organizations



Mission  
Fundraising



Events  
Calender



Positive  
Impact Story

## Local Citizens



Personal Bio  
Introduction



Entrepreneurial  
Journey



Commissions  
& Bartering





Nothing cool comes in the mail anymore... until now!



# YOU'RE INVITED TO A UNIQUE HYPER-LOCAL ADVERTISING COOPERATIVE

Join us in this unprecedented opportunity  
to engage the entire community with a positive message  
while supporting local artists and businesses!



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Guaranteed  
Delivery to  
6,780+ Sullivan  
Addresses

**\*  
ALPHA  
\$5,500**

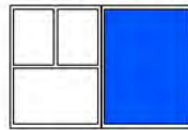
< 12 Available



- 1 Page Custom Design
- Large Logo on Web Gallery
- + One 15 Minute Spotlight Video
- + Three 30 Second Ad Edits

**BRAVO  
\$2,500**

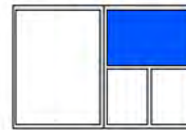
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- 1 Page Custom Design
- Large Logo on Web Gallery

**CHARLIE  
\$1,250**

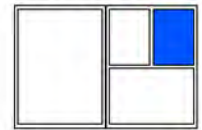
< 24 Available



- 1/2 Page Custom Design
- Medium Logo on Web Gallery

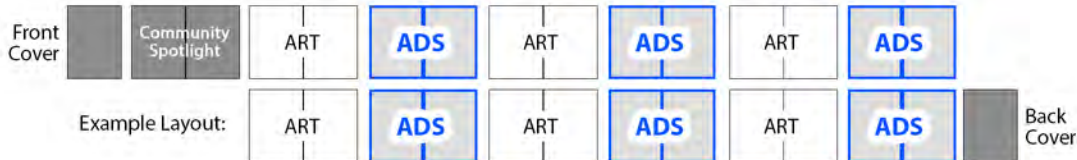
**DELTA  
\$625**

< 48 Available



- 1/4 Page Custom Design
- Small Logo on Web Gallery

*Team up and split the page with someone or sponsor a group message to the community!*



Limited Space Per Issue - Each Ad Reduces the Availability of Other Sizes  
28 Page Glossy Magazine with 12 Artist Spotlight Pages + 12 Business Spotlight Pages  
**10% OFF FOR LOCAL CHAMBER MEMBERS!**

**CUSTOM GRAPHIC DESIGN INCLUDED**



All sponsors receive a Trackable QR Code  
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